



conselleo partner program

The Mission: Conselleo transforms sales organizations by changing the behaviour of sales people increasing their effectiveness while accelerating their results. We provide sales management consulting, training, coaching, recruiting and software as an integrated methodology for sustainable sales effectiveness for our clients internationally.

The Vision: Conselleo will become the world's leading sales effectiveness firm, by building a committed partner network of experienced, highly respected sales management consultants. This world-class network of consultants sell and deliver innovative, practical and proven services with the shared passion and charter of creating behavioral change in the sales world.

The Partner: You're motivated, already successful and are clearly an excellent communicator. You're done with corporate life and may already be an entrepreneur with many senior level contacts in your market. You share our passion for sales effectiveness and will be able to make a financial and focused commitment to Conselleo. Our growing international network of partners attend a week long partner training program at head-office in Vancouver, Canada. The partner network enjoy the best of both worlds of having the benefits of owning their own business, with far less risk through being associated with our proven world-class sales effectiveness firm with mature services, tools and teammates which has taken over 12 years to build.

Now What? By now you have some idea if Conselleo is a fit for you. The second page of this information piece will provide a clear path on how we will proceed.

introduced by

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conselleo
PARTNERS

PARTNER PROGRAM

Conselleo is headquartered in Vancouver, Canada and has partners across the United States, Canada, Mexico and in Europe. For information on our services or our partners please feel free to contact as at **604 531-2878** or online at www.conselleo.com





conselleo partner checklist

The 12 Steps To Partnership:

To provide you with a clear description of the 10 steps to becoming a Conselleo Partner please review the checklist below:

1. Partner Assessment... (Conselleo website – “partners”)
2. Review Conselleo Website... (due diligence by partner)
3. Telephone Interview... (Conselleo Ops Mgr. & partner)
4. Reference Checking... (Conselleo contacts references)
5. Conselleo Partner Kit...(NDA, Contract, Comp Plan, Tools)
6. Conference Call... (detailed interview with Conselleo CEO)
7. Sign Contract and write Cheque... (it's official!!)
8. Conselleo Identity Package... (photo/bio, bus/cards, CSM)
9. Register for New Partner Training Program...
10. Develop 100 day launch plan... (building your pipeline)

Thank you and good luck!

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