



sales leadership training program

open schedule

Increased results, accurate forecasting, behavioral change, sales effectiveness and consultative selling are all words our clients have used when describing how Conselleo has helped them increase their revenue. Conselleo transforms sales organizations by changing the behavior of sales people increasing their effectiveness while accelerating their results.

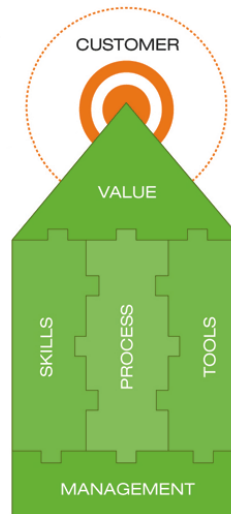
Calgary, Canada

February 28th

Radisson, Calgary Airport

THE LEADERSHIP OPEN

This model on the right is a visual overview of the elements of sales effectiveness. Achieving these results requires behavioral change across the sales organization and strong commitment from management. Since 1994 Conselleo has been providing its clients around the world with services that transform sales and accelerate results. By implementing our proven sales management methodology our clients achieve increased revenues, accurate forecasts and overall sales effectiveness.



What makes Conselleo different?

The whole is far greater than the sum of the parts. Our integrated formula for achieving behavioral sales change is:

- a proven and easily administered sales methodology
- sales training and follow-up coaching services
- simple and affordable web based tracking software
- a company-wide policy for best sales practices

The Leadership Open is a must attend for Sales Managers of organizations who have committed to the Conselleo sales management methodology. The Leadership Open offers a 100% money back guarantee. The investment per seat is \$895.00

Our one day Sales Leadership Program covers:

- Defining the Role of Sales Leadership
- The 7 Sins of Sales Management
- The Science of Coaching
- Building Confidence & Motivation
- The Conselleo Tool Set & Coaching Plan
- Sales Management MAP (Methodology Application Plan)

To register call 604.531.2878 or www.conselleo.com